Governor Gray Davis today announced the launch of a one-stop California Web Portal that will offer access to an expanded array of online information and state services, including the ability to purchase California annual sport fishing licenses. The new "My California" web portal is located at www.ca.gov. "Today, with the launch of our new My California homepage, we are using web technology to personalize government in a way no other state has ever done," Governor Davis said. "With advice from the best minds in the Silicon Valley, we have developed an internet site that makes it simple to register cars, check up on schools' academic performance, get live pictures of our state parks, and much more. Our seamless, state-of-the-art web portal is your online link to California."

My California also allows the user to personalize the portal for quickest access to those items they use most while ensuring their privacy. The new portal provides powerful search functions to speed and simplify access to state services and information.

One of the featured links off My California is to the Department of Fish and Game's (DFG) new E-license site, which allows direct internet purchasing of California annual sport fishing licenses and stamps. E-license can be accessed via the My California web portal, or through the DFG website at www.dfg.ca.gov.

Once the easy online transaction is complete, anglers will receive their license in the mail within seven days. Those wishing to purchase a license for immediate use are still encouraged to drop by their nearest authorized fishing license agent. A search engine to find those agents is available on the E-license site.

"We want to continue to make it easier for our customers to access our services, and this will be a big help for anglers to get their fishing sport licenses and stamps for the 20001 season," said DFG Director Robert C. Hight. "We're thrilled we were able to begin providing this service as one of the kick-off features for the Governor's My California web portal."

In September, the governor announced an "eGovernment" initiative designed to use the power of technology to bring state government closer to California citizens and businesses. In an Executive Order released by Governor Davis on Sept. 21, 2000, the governor called for the development of a new state government portal that offers a one-stop access point for all state government information and services.