Pizza factory anniversary deals

Ken and Nancee George are celebrating their third anniversary as owners of the Pizza Factory in Quincy today, March 31. Also, July marks the 22nd anniversary for this popular downtown restaurant. To thank their loyal customers, Ken said they are extending their $5 specials: two-topping calzone, one-topping mini pizza and the deli sandwich through April. They are also extending the free medium cheese pizza with any extra large pizza purchased offer.

ONE-YEAR anniversary

Woolly Notions is celebrating its one-year anniversary with a special sale this Saturday, April 3, from 10 a.m.-4 p.m.† Located in Graeagle, this yarn shop carries a wide variety of fiber,†books†and notions for knitting and crochet. Their knit and "project of the month" groups have been a big success, according to owner Victoria Williams. She also said the class schedule for†spring and summer will be out soon.

†

Speaking of anniversaries…

In celebration of their first 14 years as owners, Bob and Cheryl Reinitz at Forest Stationers in downtown Quincy are offering 14 percent off all gift items throughout the store through April 15. If you haven't been in their store for awhile, you really need to check it out!

Reopening with lots of new stuff

While closed for a few months, Kathryn Cosmos made sure to shop the buyers markets in Las Vegas and San Francisco, where she found "lots of new fun fashions and accessories" for her Graeagle store, Queen Bee Boutique that opens for the season April 1. I'll also mention she carries both Brighton and Pandora jewelry.

Open again on Mondays

After taking a little break during the winter, Ayoob's By Two Sisters, in the heart of downtown Quincy's garment district, is again open on Mondays. Manager Christine Charlton also mentioned her new†Saturday hours: 9:30 a.m.-4:30 p.m.

Graeagle mill works reopens

After a brief winter break, Graeagle Mill Works has reopened for Tim and Cathy Kurdupski's 18th season. They're open daily from 10-5.

Staffing changes announced

River Pines Properties, Inc. and River Pines Realty have announced John Williamson is now the broker of record. He brings with him 30 years of real estate experience. Also joining the team is long time Realtor Lee Whitehurst. The two are joining Realtors John Grasso and Debbie Haas at the offices located at River Pines Resort in Graeagle.

Packing your event needs

Planning a wedding, family reunion, retreat, or other event this summer? Booking an event at the historic Twenty Mile House Inn and Conference Center in Cromberg has never been easier. Owners Kevin Gage and Karen Steele have teamed up with Klytia Dutton of DISHgrace Party Rentals to offer inclusive packages to meet a variety of tastes, from casual to elegant, with special pricing. Now the round tables, white chairs, a variety of linens and everything to go on

top are all in one place, set up and ready for you, on this beautiful 200-acre property.

Ladies to attend fashion show

Margie Meeker, and Alisa Short from Country Style Family Hair Care tell us they will attend the West Coast Cosmo Spring Style and Fashion Show in San Jose in April.†† The two get to see all the latest in hair, nail and fashion products and techniques. As an aside, Margie said they have lots of new items in the costume and consignment shop at 219 Main Street in Greenville.††

Portola store relocating

Sprouting Roots will be in its new location —the former home of Kline's Meat Market at 60 N. Pine St. — by the second week of April, according to owner April Scheuchenzuber. She said the move more than doubled the size of her store, making it possible to expand the inventory dramatically. April said much of that would be in the deli department with more salads and sandwiches. She also said she is getting close to final approval for a beer and wine license. This May marks the store's fifth year in business!

Restaurant adds bakery

Shirley's Diner in Portola has added a bakery where you can get a variety of donuts, breads and other items including ice cream and candy. Owner Shirley Duncan said the bakery will open at 6:30 a.m. to catch the early crowd.

Birth Partners turns four

Birth Partners is celebrating the beginning of its fifth year of providing pre and postnatal, breast-feeding and early infant services to families in Plumas and Lassen Counties. Pregnancy mentoring includes group and individual childbirth education classes, skilled hospital or home labor and delivery support, certified lactation educator services, bellycasting, resources, referrals, and workshops on breastfeeding, infant-toddler sign language, and early infant parenting. Group childbirth education classes for teen parents begin in Indian Valley on April 5, with others to follow this spring and summer.

One sweet grand opening

Traci Downey, proprietor of Traci's Sweet Surprises is having a grand opening, ribbon cutting ceremony and chamber mixer to commemorate the opening of her downtown Quincy retail bakery shop Thursday, April 15, 10 a.m.-2 p.m. As you might recall, Traci decided to share her 20-plus years of baking experience — cakes, pies, cookies, breads and the like — with the public and recently opened a phone-in only business working out of the Tulsa Scott Pavilion's new kitchen at the fairgrounds. Traci said it quickly became a huge success so she decided to open at 503 Main St. just a few doors down from Ayoob's. Be sure to stop and enjoy some cake and other sweets while wishing Traci continued success. You can also enter to win a $50 gift certificate and a baker's dozen.

Everything is different now

Ran across this interesting perspective posted on Jan. 7, 2009, at tompeters.com that is certainly well worth sharing:

Don’t think of our current economic crisis as a recession. Instead, think of it as a recalibration.

Everything is different now. The world I am working in today is different from any world I have ever done business in. The world has been reset.

If you think of it as a recession, you may be temped to hunker down and wait for the economy to cycle back.

If you think of it as a recalibration, you will be motivated to focus on what you have to do differently, since everything is different now.

The way your business generates results is different now.

Your customers think differently, too.

Your customers care about different things, now.

Your customers act differently, now.

Your customers many actually be different people, now.

Customers aren’t disposable anymore; more than ever, you have to create sustainable customer relationships.

Everything is different now.